

# An Idea Supercollider for Sports & Tech









## Comcast NBCUniversal SportsTech is not your ordinary accelerator.

Driven by Comcast NBCUniversal and a stable of well-known partners, brands, and professional sports organizations, our 12-week accelerator program is designed to bring your sports tech idea to life, get it to market, and provide players and teams with a competitive edge built on technology and innovation. We are looking for the next generation of entrepreneurs and startup founders actively changing the world of competitive and professional sports.

## What You Receive

- 3-month custom curriculum
- \$1.7M in perks
- Vast mentor network
- Investor exposure
- Handpicked coaches & advisors
- Hardware lab
- \$50K cash

## Investment Areas

-  Fan/Player Engagement
-  Athlete/Player Performance
-  Media & Entertainment
-  Venue & Event Innovation
-  Team & Coach Success
-  Business of Sports
-  Fantasy Sports & Betting
-  eSports

## Important Dates

Program Start: Feb 22

Demo Day: May 13

### Location





Innovation Center at The Battery  
2605 Circle 75 Pkwy  
Atlanta, GA 30339

### Contact us

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